

STARLIKENESS, CONVEXITY, CLOSE-TO-CONVEXITY,
AND QUASI-CONVEXITY OF CERTAIN
ANALYTIC FUNCTIONS

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Abstract: The aim of the present investigation is to state a theorem including some new conditions for starlikeness, convexity, close-to-convexity, and quasi-convexity of certain normalized functions which are analytic and univalent in the unit open disc \mathcal{U} . Some consequences of our results are also given.

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1. Introduction and Definitions

Let \mathcal{A}_n denote the class of *normalized* functions $f(z)$ of the form:

$$f(z) = z + a_{n+1}z^{n+1} + a_{n+2}z^{n+2} + \dots \quad (n \in \mathbf{N} \equiv \{1, 2, 3, \dots\}), \quad (1.1)$$

which are *analytic and univalent* in the *open unit disc* $\mathcal{U} = \{z \in \mathbf{C} : |z| < 1\}$.

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Let also $\mathcal{S}_n^*(\alpha)$, $\mathcal{K}_n(\alpha)$, $\mathcal{C}_n(\alpha, \beta)$ and $\mathcal{C}_n^*(\alpha, \beta)$ denote the subclasses of the class \mathcal{A}_n consisting of functions which are, respectively, *starlike of order α* , *convex of order α* , *close-to-convex of order β and type α* , and *quasi-convex of order β and type α* in \mathcal{U} , where $0 \leq \alpha < 1$ and $0 \leq \beta < 1$.

It is obvious that

$$\mathcal{S}_n^*(\alpha) := \left\{ f : f \in \mathcal{A}_n \text{ and } \Re e \left(\frac{zf'(z)}{f(z)} \right) > \alpha \right\},$$

$$\mathcal{K}_n(\alpha) := \left\{ f : f \in \mathcal{A}_n \text{ and } \Re e \left(1 + \frac{zf''(z)}{f'(z)} \right) > \alpha \right\},$$

$$\mathcal{C}_n(\alpha, \beta) := \left\{ f : f \in \mathcal{A}_n, \Re e \left(\frac{zf'(z)}{g(z)} \right) > \beta \text{ and } g \in \mathcal{S}_n^*(\alpha) \right\},$$

and

$$\mathcal{C}_n^*(\alpha, \beta) := \left\{ f : f \in \mathcal{A}_n, \Re e \left(\frac{[zf'(z)]'}{g'(z)} \right) > \beta \text{ and } g \in \mathcal{K}_n(\alpha) \right\},$$

where for some $0 \leq \alpha < 1$ and $0 \leq \beta < 1$, and for all $z \in \mathcal{U}$.

From the above definitions, it is clear that:

$$f(z) \in \mathcal{K}_n(\alpha) \Leftrightarrow zf'(z) \in \mathcal{S}_n^*(\alpha)$$

and

$$f(z) \in \mathcal{C}_n^*(\alpha, \beta) \Leftrightarrow zf'(z) \in \mathcal{C}_n(\alpha, \beta),$$

where $f(z) \in \mathcal{A}_n$. For the details of above definitions, see, [1], [2], and also [6] and [8].

In the present paper, we establish two novel condition which include starlike of order α , convex of order α , close-to-convex of order α , and quasi-convex of order β and type α in \mathcal{U} , where $0 \leq \alpha < 1$ and $0 \leq \beta < 1$. For their proofs we used the results of Jack and Nunokawa (Lemma 1.1 and Lemma 1.2 below) which are popularly known as Jack's Lemma and Nonokawa's Lemma in the literature.

Lemma 1.1. (see [5]) *Let $w(z)$ be non-constant and analytic in \mathcal{U} with $w(0) = 0$. If $|w(z)|$ attains its maximum value on the circle $|z| = r$ ($0 < r < 1$) at the point z_0 , then $z_0w'(z_0) = cw(z_0)$, where $c \geq 1$.*

Lemma 1.2. (see [7]) *Let $p(z)$ be an analytic function in \mathcal{U} with $p(0) = 1$. If there exists a point $z_0 \in \mathcal{U}$ such that*

$$\Re e \{p(z)\} > 0 \text{ } (|z| < |z_0|), \quad \Re e \{p(z_0)\} = 0 \text{ and } p(z_0) \neq 0,$$

then

$$p(z_0) = ia \quad \text{and} \quad \frac{z_0 p'(z_0)}{p(z_0)} = i \frac{c}{2} \left(a + \frac{1}{a} \right),$$

where $a \neq 0$ and $c \geq 1$.

2. The Main Results

Using Lemma 1.1 and Lemma 1.2 we now prove the following result (Theorem below).

Theorem. *Let $z \in \mathcal{U}$, $0 \leq \lambda \leq 1$, $f(z) \in \mathcal{A}_n$, and $g(z) \in \mathcal{A}_n$ with $f(z) \neq g(z)$, and also let the functions $\mathcal{F}(z)$ and $\mathcal{G}(z)$ be defined by*

$$\mathcal{F}(z) := z f'(z) + \lambda z^2 f''(z) \tag{2.1}$$

and

$$\mathcal{G}(z) := (1 - \lambda)g(z) + \lambda z g'(z). \tag{2.2}$$

(i) If

$$\Re \left(\frac{z \mathcal{G}'(z)}{\mathcal{G}(z)} \right) - \Re \left(\frac{z \mathcal{F}'(z)}{\mathcal{F}(z)} \right) < \frac{1 - \alpha}{2(1 + \alpha)}, \tag{2.3}$$

then

$$\Re \left(\frac{\mathcal{F}(z)}{\mathcal{G}(z)} \right) > \frac{1 + \alpha}{2} \quad (0 \leq \alpha < 1). \tag{2.4}$$

(ii) If

$$\Re \left(\frac{z \mathcal{F}'(z)}{\mathcal{F}(z)} \right) > \Re \left(\frac{z \mathcal{G}'(z)}{\mathcal{G}(z)} \right), \tag{2.5}$$

then

$$\Re \left(\frac{\mathcal{F}(z)}{\mathcal{G}(z)} \right) > \alpha \quad (0 \leq \alpha < 1). \tag{2.6}$$

Proof. First we prove (i). From the definitions (1.1), (2.1) and (2.2) we can easily see that:

$$\frac{\mathcal{F}(z)}{\mathcal{G}(z)} = \frac{z + \sum_{k=n+1}^{\infty} b_k z^k}{z + \sum_{k=n+1}^{\infty} c_k z^k} = 1 + d_1 z + d_2 z^2 + \dots \quad (z \in \mathcal{U}),$$

and if we define a function $w(z)$ by

$$\frac{\mathcal{F}(z)}{\mathcal{G}(z)} = \frac{1 + \alpha w(z)}{1 + w(z)} \quad (z \in \mathcal{U}; 0 \leq \alpha < 1), \tag{2.7}$$

then, clearly, $w(z)$ is analytic in \mathcal{U} with $w(0) = 0$. We can also find from (2.7) that

$$z \left(\frac{\mathcal{F}'(z)}{\mathcal{F}(z)} - \frac{\mathcal{G}'(z)}{\mathcal{G}(z)} \right) = \frac{\alpha z w'(z)}{1 + \alpha w(z)} - \frac{z w'(z)}{1 + w(z)} \quad (z \in \mathcal{U}). \quad (2.8)$$

Assume now that there exists a point $z_0 \in \mathcal{U}$ such that

$$|w(z_0)| = 1, \quad \text{and} \quad |w(z)| < 1 \quad \text{when} \quad |z| < |z_0| \quad (z \in \mathcal{U}).$$

Then, applying Lemma 1.1, we have

$$z_0 w'(z_0) = c w(z_0) \quad (c \geq 1; \quad w(z_0) = e^{i\varphi}; \quad 0 \leq \varphi < 2\pi). \quad (2.9)$$

So, (2.8) and (2.9) yield that

$$\begin{aligned} \Re \left\{ z \left(\frac{\mathcal{F}'(z)}{\mathcal{F}(z)} - \frac{\mathcal{G}'(z)}{\mathcal{G}(z)} \right) \Big|_{z=z_0} \right\} &= \Re \left\{ \frac{\alpha z_0 w'(z_0)}{1 + \alpha w(z_0)} - \frac{z_0 w'(z_0)}{1 + w(z_0)} \right\} \\ &= c \Re \left(\frac{\alpha e^{i\varphi}}{1 + \alpha e^{i\varphi}} - \frac{e^{i\varphi}}{1 + e^{i\varphi}} \right) \\ &\leq \frac{\alpha - 1}{2(1 + \alpha)} \quad (0 \leq \alpha < 1), \end{aligned}$$

which is a contradiction to the condition (2.3). Therefore $|w(z)| < 1$ for all $z \in \mathcal{U}$. Hence, the definition (2.7) yields

$$\left| \frac{1 - \frac{\mathcal{F}(z)}{\mathcal{G}(z)}}{\frac{\mathcal{F}(z)}{\mathcal{G}(z)} - \alpha} \right| = |w(z)| < 1 \quad (0 \leq \alpha < 1; \quad z \in \mathcal{U}),$$

which implies the inequality (2.4). This completes the proof of (i) in Theorem.

For the proof of (ii), we again define a new function $p(z)$ by

$$\frac{\mathcal{F}(z)}{\mathcal{G}(z)} = \alpha + (1 - \alpha)p(z) \quad (z \in \mathcal{U}; \quad 0 \leq \alpha < 1), \quad (2.10)$$

where $p(z)$ is analytic in \mathcal{U} with $p(0) = 1$. Then, we easily find from (2.10) that

$$z \left(\frac{\mathcal{F}'(z)}{\mathcal{F}(z)} - \frac{\mathcal{G}'(z)}{\mathcal{G}(z)} \right) = \frac{(1 - \alpha)z p'(z)}{\alpha + (1 - \alpha)p(z)} \quad (z \in \mathcal{U}; \quad 0 \leq \alpha < 1). \quad (2.11)$$

Suppose now that there exists a point $z_0 \in \mathcal{U}$ such that

$$\Re \{p(z)\} > 0 \quad (|z| < |z_0|), \quad \Re \{p(z_0)\} = 0, \quad \text{and} \quad p(z_0) \neq 0 \quad (z \in \mathcal{U}).$$

Then, by using Lemma 1.2, we have

$$p(z_0) = ia \quad \text{and} \quad \frac{z_0 p'(z_0)}{p(z_0)} = i \frac{c}{2} \left(a + \frac{1}{a} \right) \quad (a \neq 0; c \geq 1). \tag{2.12}$$

Thus, we have from (2.12) and (2.11) that

$$\begin{aligned} \Re \left\{ z \left(\frac{\mathcal{F}'(z)}{\mathcal{F}(z)} - \frac{\mathcal{G}'(z)}{\mathcal{G}(z)} \right) \Big|_{z=z_0} \right\} &= \Re \left\{ \frac{(1-\alpha)z_0 p'(z_0)}{p(z_0)} \cdot \frac{p(z_0)}{\alpha + (1-\alpha)p(z_0)} \right\} \\ &= -\frac{c\alpha(1-\alpha)(1+a^2)}{2[\alpha^2 + a^2(1-\alpha)^2]} \leq 0 \quad (0 \leq \alpha < 1), \end{aligned}$$

which contradicts the condition (2.5). Hence $\Re \{p(z)\} > 0$ for all $z \in \mathcal{U}$ and the equality (2.10) implies the condition (2.6). Therefore, the proof of Theorem is completed. \square

Since for $\lambda = 0$ the equations (2.1) and (2.2) imply that $\mathcal{F}(z) = z f'(z)$ and $\mathcal{G}(z) = g(z)$, respectively, then (by setting $\lambda = 0$ in Theorem) we obtain the following result.

Corollary 2.1. *Let $f(z) \in \mathcal{A}_n$ and $g(z) \in \mathcal{A}_n$ with $f(z) \neq g(z)$. If*

$$\Re \left\{ z \left(\frac{g'(z)}{g(z)} - \frac{f''(z)}{f'(z)} \right) \right\} < \frac{3 + \alpha}{2(1 + \alpha)},$$

then

$$\Re \left(\frac{z f'(z)}{g(z)} \right) > \frac{1 + \alpha}{2} \quad (z \in \mathcal{U}, 0 \leq \alpha < 1).$$

Moreover, if

$$\Re \left\{ z \left(\frac{f''(z)}{f'(z)} - \frac{g'(z)}{g(z)} \right) \right\} > -1,$$

then

$$\Re \left(\frac{z f'(z)}{g(z)} \right) > \alpha \quad (z \in \mathcal{U}; 0 \leq \alpha < 1).$$

Since for $\lambda = 1$ the equations (2.1) and (2.2) imply that $\mathcal{F}(z) = z [z f'(z)]'$ and $\mathcal{G}(z) = z g'(z)$, respectively, then (by setting $\lambda = 1$ in Theorem) we find the following result.

Corollary 2.2. *Let $f(z) \in \mathcal{A}_n$ and $g(z) \in \mathcal{A}_n$ with $f(z) \neq g(z)$. If*

$$\Re \left\{ z \left(\frac{g''(z)}{g'(z)} - \frac{2f''(z) + z f'''(z)}{f'(z) + z f''(z)} \right) \right\} < \frac{1 - \alpha}{2(1 + \alpha)},$$

then

$$\Re \left(\frac{f'(z) + zf''(z)}{g'(z)} \right) > \frac{1 + \alpha}{2} \quad (z \in \mathcal{U}; 0 \leq \alpha < 1).$$

Moreover, if

$$\Re \left\{ z \left(\frac{2f''(z) + zf'''(z)}{f'(z) + zf''(z)} - \frac{g''(z)}{g'(z)} \right) \right\} > 0,$$

then

$$\Re \left(\frac{f'(z) + zf''(z)}{g'(z)} \right) > \alpha \quad (z \in \mathcal{U}; 0 \leq \alpha < 1).$$

If we put $g(z) := f(z)$ in Corollary 2.1 and Corollary 2.2, respectively, then we receive the following results.

Corollary 2.3. *Let $f(z) \in \mathcal{A}_n$, $z \in \mathcal{U}$, and $0 \leq \alpha < 1$. If the function $f(z)$ satisfies the condition:*

$$\Re \left\{ z \left(\frac{f'(z)}{f(z)} - \frac{f''(z)}{f'(z)} \right) \right\} < \frac{3 + \alpha}{2(1 + \alpha)},$$

then

$$\Re \left(\frac{zf'(z)}{f(z)} \right) > \frac{1 + \alpha}{2}, \quad \text{i.e., } f(z) \in \mathcal{S}_n^* \left(\frac{1 + \alpha}{2} \right).$$

Moreover, if it satisfies the condition:

$$\Re \left\{ z \left(\frac{f''(z)}{f'(z)} - \frac{f'(z)}{f(z)} \right) \right\} > -1,$$

then

$$\Re \left(\frac{zf'(z)}{f(z)} \right) > \alpha, \quad \text{i.e., } f \in \mathcal{S}_n^*(\alpha).$$

Corollary 2.4. *Let $f(z) \in \mathcal{A}_n$, $z \in \mathcal{U}$, and $0 \leq \alpha < 1$. If the function $f(z)$ satisfies the condition:*

$$\Re \left\{ z \left(\frac{f''(z)}{f'(z)} - \frac{2f''(z) + zf'''(z)}{f'(z) + zf''(z)} \right) \right\} < \frac{1 - \alpha}{2(1 + \alpha)},$$

then

$$\Re \left(1 + \frac{zf''(z)}{f'(z)} \right) > \frac{1 + \alpha}{2}, \quad \text{i.e., } f(z) \in \mathcal{K}_n \left(\frac{1 + \alpha}{2} \right).$$

Moreover, if it satisfies the condition:

$$\Re \left\{ z \left(\frac{2f''(z) + zf'''(z)}{f'(z) + zf''(z)} - \frac{f''(z)}{f'(z)} \right) \right\} > 0,$$

then

$$\Re \left(1 + \frac{zf''(z)}{f'(z)} \right) > \alpha, \quad \text{i.e., } f(z) \in \mathcal{K}_n(\alpha).$$

If we choose the function $g(z) \in \mathcal{A}_n$ in Corollary 2.1 as $g(z)$ in the class $\mathcal{S}_n^*(\gamma)$ ($0 \leq \gamma < 1$), then we get the following results.

Corollary 2.5. *Let $f(z) \in \mathcal{A}_n$, $g(z) \in \mathcal{S}_n^*(\gamma)$, $0 \leq \gamma < 1$ and $z \in \mathcal{U}$. If*

$$\Re \left\{ z \left(\frac{g'(z)}{g(z)} - \frac{f''(z)}{f'(z)} \right) \right\} < \frac{3 + \alpha}{2(1 + \alpha)},$$

then $f(z) \in \mathcal{C}_n \left(\frac{1+\alpha}{2}, \gamma \right)$. Moreover, if

$$\Re \left\{ z \left(\frac{f''(z)}{f'(z)} - \frac{g'(z)}{g(z)} \right) \right\} > -1,$$

then $f(z) \in \mathcal{C}_n(\alpha, \gamma)$.

If we choose the function $g(z) \in \mathcal{A}_n$ in Corollary 2.2 as $g(z)$ in the class $\mathcal{K}_n(\gamma)$ ($0 \leq \gamma < 1$), then we arrive at the following results.

Corollary 2.6. *Let $f(z) \in \mathcal{A}_n$, $g(z) \in \mathcal{K}_n(\gamma)$, $0 \leq \gamma < 1$, $0 \leq \alpha < 1$ and $z \in \mathcal{U}$. If*

$$\Re \left\{ z \left(\frac{g''(z)}{g'(z)} - \frac{2f''(z) + zf'''(z)}{f'(z) + zf''(z)} \right) \right\} < \frac{1 - \alpha}{2(1 + \alpha)},$$

then $f(z) \in \mathcal{C}_n^* \left(\frac{1+\alpha}{2}, \gamma \right)$. Moreover, if

$$\Re \left\{ z \left(\frac{zf''(z) + zf'''(z)}{f'(z) + zf''(z)} - \frac{g''(z)}{g'(z)} \right) \right\} > 0,$$

then $f(z) \in \mathcal{C}_n^*(\alpha, \gamma)$.

Remark. Corollary 2.3 and Corollary 2.4 are comparable with the certain results given earlier by Irmak et al [3] and [4].

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